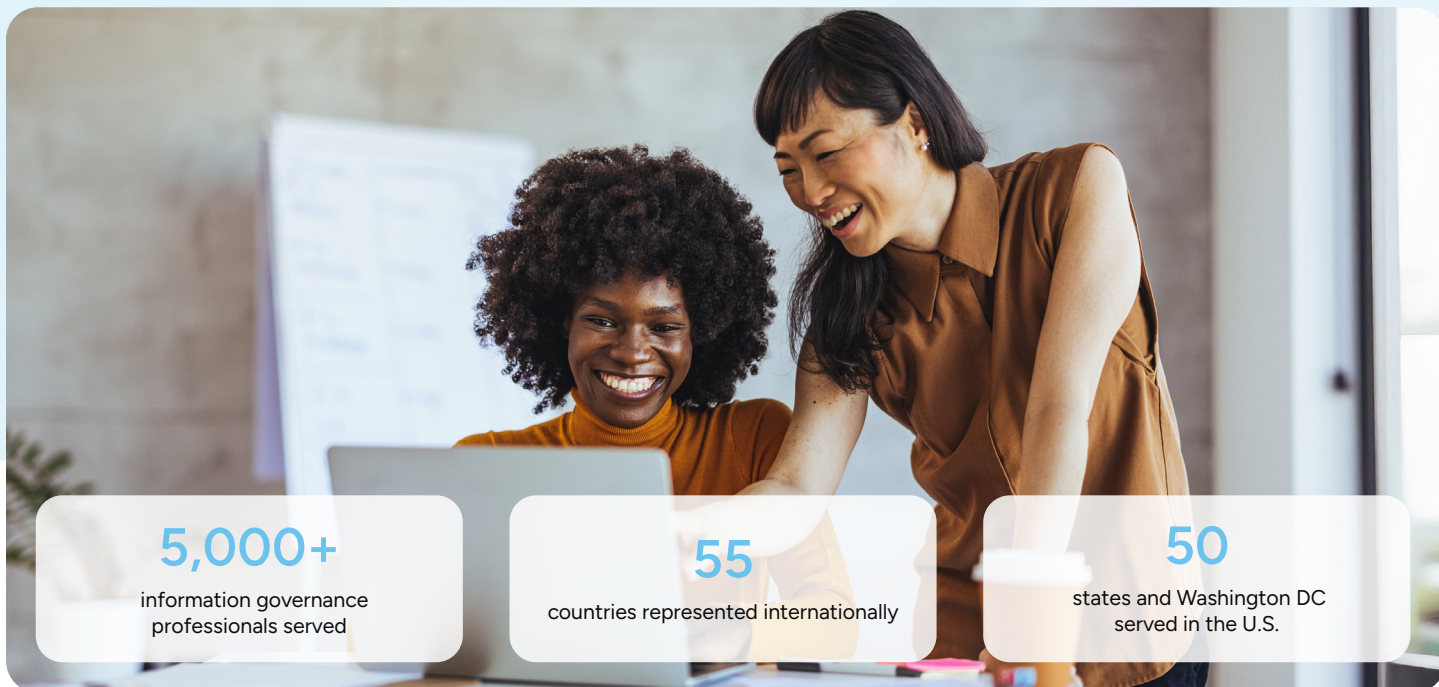


# ARMA International: Path LMS Success Story



**5,000+**

information governance  
professionals served

**55**

countries represented internationally

**50**

states and Washington DC  
served in the U.S.

## Scaling global education: How ARMA International transformed learning with Path LMS

For over 70 years, ARMA International has been the industry leader for records management and information governance professionals. With 5,000 members across 55 countries and all 50 U.S. states, ARMA provides trusted education, certification, and learning resources to help its members navigate the complexities of information management.

But to deliver on this mission, ARMA needed more than expertise, it needed technology that could keep pace. ARMA's previous learning management system (LMS) was outdated, difficult to navigate, and unable to support the growing demand for professional development and certification programs. Staff and volunteers alike found themselves frustrated, while learners struggled to access critical resources.

To better serve its global community and scale its educational impact, ARMA International turned to Path LMS.

### Solutions



**Path LMS**  
POWERED BY MOMENTIVE

- ✓ Live webinars with on demand access
- ✓ SCORM courses and PDF-based books
- ✓ Professional certification resources and bundles
- ✓ External content access using Path LMS Teams
- ✓ Instructional Design Strategy workshop to enhance content inventory

## Challenges

Previously ARMA International used an LMS that was very dated, offering limited search capabilities, and organizational features. The platform didn't support modern workflows, allowing staff to track or analyze content usage. Both staff and learners expressed frustration when locating educational resources.

ARMA's small education team needed a platform to efficiently manage educational content while supporting complex volunteer committee workflows.

With its old LMS platform, ARMA felt like it couldn't scale its organization effectively. ARMA selected Path LMS for its platform capabilities, responsive support, and instructional design services.

"Path LMS has saved me hours upon hours of time, and our volunteers are much happier with this platform than what we had used in the past. There has been a significant, positive impact to our sales because our catalog is more organized, searchable, and accessible than it was with our previous LMS. We can do a lot more with Path LMS than our last LMS, such as creating landing pages for custom use, collecting survey data on our items, and bundling products."



**Amanda Farris,**  
Manager of Content Development,  
ARMA International

## Results

Since moving to Path LMS, member feedback has been overwhelmingly positive compared to ARMA's previous platform. Additionally, increased sales from improved content organization and new bundle offerings demonstrate measurable business impact.

Transitioning to Path LMS delivered immediate operational improvements. ARMA staff have reported Path LMS has saved hours of time while making volunteers much happier. Additionally, Path LMS enabled instant content gap analysis, allowing staff to immediately identify areas needing more educational resources.

ARMA is now a Path LMS power user, leveraging the Path LMS Teams feature for committee workflows, creating custom certification resource hubs, and building sophisticated content bundles mapped to exam domains. Beyond basic course delivery, ARMA staff implemented creative solutions like hidden courses with assignment-based verification for its educator program and custom pages serving as one-stop certification resources.

### About ARMA International

ARMA International is the community of records management, information management, and information governance professionals who harness the benefits and reduce risks of information.

**70**  
years

**5,000**  
members

**79**  
chapters

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### About Momenive Software

Momenive Software amplifies the impact of over 30,000 purpose-driven organizations in over 30 countries. Mission-driven organizations and associations rely on Momenive's cloud-based software and services to solve their most critical challenges: engage the people they serve, simplify operations, and grow revenue. Learn more at [momenivesoftware.com](https://momenivesoftware.com).